

# Private Sector Subgroup

GEO Secretariat
PB-21 -- 28-30 September 2021

### Subgroup Members

#### Team A: Engagement of SMMEs

- Imraan Saloojee
- Emma Luke
- Thierry Ranchin
- Andiswa Mlisa
- Andreia Siqueira
- Bapon Fakhruddin
- Krystal Azelton
- Bente Lilja Bye
- Steven Ramage (GEOSEC)

#### **Team B: Engagement of GWP Activities**

- Jonathon Ross
- Marie-Josee Bourassa
- Stefano Nativi
- Thierry Ranchin
- Scott Rayder
- Andiswa Mlisa
- Andreia Siqueira
- Bente Lilja Bye
- Craig Larlee (GEOSEC)

#### **Timeline**

- Canberra Ministerial (Nov 2019): first Industry Track event; declaration included call for increasing engagement with the private sector and to highlight opportunities for the private sector to leverage GEO's work.
- PB-16 (Feb 2020): creation of the PS-SG proposed during discussion of PB work plan.
- ExCom-51 (Mar 2020): recognition of the PS-SG as providing strategic guidance to ExCom on engagement of SMMEs.
- 1st PS-SG meeting (May 2020): agreed that focus is on SMMEs and concrete engagement, not preparing papers.
- 2<sup>nd</sup> PS-SG meeting (June 2020): Australia and South Africa elected as co-leads. Plan to understand the baseline of SMME involvement in the GWP and to share the lessons from the Canberra Industry track. Intent to look at e-shape as an example and to gain a better understanding of EO value chains.
- PB-17 (June 2020): PS-SG terms of reference approved.

## Timeline (part 2)

- 3<sup>rd</sup> PS-SG meeting (July 2020): Discussed planning for 2020 Industry Track, engagement of SMMEs to the SG.
- 4th PS-SG meeting (July 2020): Discussion with guests from ZA Space and EIS Africa.
- 5<sup>th</sup> PS-SG meeting (Sept 2020): Discussion with EARSC; started development of an SG work plan.
- Jan 2021: PS-SG co-chairs split the SG into two teams: one focusing on engagement with PS, the other on engagement with the GWP. Each team to be led by one of the co-chairs.
- April 2021: Australia resigns as co-chair. Canada agrees to step in on a temporary basis.
- June 2021: SG team on GWP engagement meets with reps from several GWP activities.
- Sep 2021: South Africa resigns as co-chair.

#### **Observations**

- The PS-SG achieved good progress in 2020.
- Progress slowed at the end of 2020 due to other commitments of the cochairs and changes in support to the SG from the Secretariat.
- In response to the resignation of Australia, the call for a new co-chair did not elicit much interest from SG members.
- The SG work plan, based on a two team approach, appears not to be viable.
- Without two new co-chairs, the continuation of the SG is in doubt.

## 2020 WAS A GREAT EXPERIENCE



436

Registrations



40 Countries



53
Initiated Video
Chats



346
Unique Logins

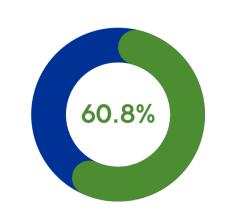
**GEO Week** 2020 Industry Track 1387

**Session Views** 



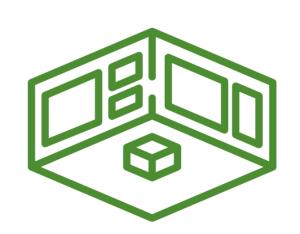
60,8%

Attendance Rate



11

**Exhibitors** 



161
Exhibition Views







## **OVERVIEW**



DAYS

EXPERT TALKS

HOURS

PANELS

**KEYNOTES** 

COMPANY PROFILES





## COMPANIES INVOLVED



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